

# CONNECTING STUDENTS TO SALEM



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This fall Salem State University welcomes 2,000 resident students to campus, an increase of 525 resident students due to the opening of Marsh Hall, the new residence hall on Central Campus. Our resident students are a small but important component of our 10,000 undergraduate and graduate students who will start the fall 2010 semester next week.

The university is working with the Salem Chamber of Commerce to connect our students to Salem through improved transportation and programming. In addition to our campus shuttle service that connects our campuses, the university, in partnership with the Student Government Association (SGA), has purchased two ten-seat vans to transport students for evening and weekend programming. We welcome your ideas and input as we build this connection. There are many opportunities to involve our students in the Salem community and gain their support for the city's economy.

The below are events where Salem Chamber businesses may be able to take advantage of the increased population living in Salem this fall:

Monday August 30 & Tuesday August 31, 2010

Residence Hall Move-In Days – Families will be encouraged to eat and shop in Salem

Wednesday September 1, 2010, 6:00 – 9:00 p.m.

Salem State Viking Quest – This 2<sup>nd</sup> annual photo scavenger hunt will involve 650 first-year students

Saturday September 4, 2010 – Noon – 4:00 p.m.

Welcome to Salem – The student shuttle will offer downtown transportation to 2,000 resident students; Salem State will host a welcome table that will display special events and offers from Salem businesses.

Saturday September 11, 2010 – Noon – 4:00 p.m.

Welcome to Salem – The student shuttle will offer downtown transportation to 2,000 resident students; Salem State will host a welcome table that will display special events and offers from Salem businesses.  
National Service Day – Students volunteer in the Salem community

Thursday September 30, 2010 – 3:30 – 7:30 p.m.

Salem State Student Night Out – Buses bring students to downtown Salem to explore shops, restaurants, museums and downtown offerings

Saturday October 2 & Sunday October 3

Family and Friends Weekend

If you would like Salem State to list your event, discount, special, or other happening, or offer a gift certificate or prize for raffles associated with these events, please contact Adria Leach, External Affairs Associate, at 978-542-7757 or [aleach@salemstate.edu](mailto:aleach@salemstate.edu) by Friday, August 27, 2010.

Thank you for your interest in Salem State University!