



The Salem Chamber Gift Certificate Program



Salem Chamber of Commerce
265 Essex Street
Salem, MA 01970
www.salem-chamber.org
T. 978-744-0004



Salem Gift Certificate

1000###

Date _____

Twenty Five Dollars And No Cents *****

Redeemable at participating businesses for merchandise and services only. Must be used for purchases within \$10 of Gift Certificate value. Expires 7 years from date of issue. Gift Certificates can not be replaced if they are lost or stolen.

\$25.00

THIS DOCUMENT CONTAINS SECURITY FEATURES

Business Name
(Print) _____

Authorized Signature
Attention Business Owners: Endorse and deposit this Check / Gift Certificate at your bank for immediate reimbursement.

Routing #####

HOW DOES IT WORK?

The Salem Gift Certificate is redeemed like a check. A business receiving the gift certificate simply deposits it like any other check. The money is in an account, maintained by the Chamber, and funded by the original purchase of the gift certificate. If a customer uses only a portion of the Salem Gift Certificate, the recipient can give back cash or a credit. Either way, businesses that receive the Salem Gift Certificate will get the full value of the check.

WHERE CAN THEY BE PURCHASED?

The Salem Gift Certificates can be purchased at the Chamber office during our hours of operation. Certificates can be purchased in denominations of \$10 and \$25.

HOW WILL PEOPLE KNOW THAT THE GIFT CERTIFICATE CAN BE REDEEMED IN MY ESTABLISHMENT?

With each purchase of the Salem Gift Certificate, customers will receive a brochure that lists all of the participating businesses. All participants will receive a window decal. Additionally, that list will be posted on the Salem Chamber's web site.

HOW MUCH DOES IT COST?

The cost to participate is \$25 per year. The participation fee is used to offset the promotional campaign.

The Salem Gift Certificate Program

YES! Please sign up my business at \$25 (Valid through December 2010)

Name: _____

Company: _____ Phone: _____

Credit Card# _____ Ex. Date: _____

Mastercard, Visa, American Express



Please return this form & your payment to:
Salem Chamber of Commerce, 265 Essex Street, Salem, MA 01970
Tel: 978-744-0004 • Fax: 978-745-3855
www.salem-chamber.org